

# CÉLINE GAUTIER *Lynn.*

## WEB & MOBILE UX/UI DESIGNER

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26 years old, based in London  
EU Mobility



[www.lynngraphic.com](http://www.lynngraphic.com)



[gautier.cel@gmail.com](mailto:gautier.cel@gmail.com)



+44 (0)7460 254259



[celineg9](#)



[www.linkedin.com/in/  
celine-gautier](http://www.linkedin.com/in/celine-gautier)

## INTERESTS

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Travelling, gastronomy, photography,  
design, digital. Climbing, dance.  
Learning constantly in diverse fields.

## SKILLS

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IT: Photoshop, InDesign, Illustrator,  
Invision, Axure, Sketch. HTML, CSS,  
Dreamweaver.

English: Fluent

French: Native speaker

Spanish: Level A1-3, currently taking classes

Personal: «Can do» attitude, team player,  
conscientious, problem solver, organised.

References available on request.

## WORK EXPERIENCES

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**SHOPCADE** (now Lagardère Active group) - London, since Sept 2015

**Web & Mobile UX/UI Design Manager**

Responsible of the web design and the mobile UX/UI for Shopcade.

Developing workflows, design solutions during tests for co-branding  
with Lagardère Active. Partnership signed in March 2017.

Now responsible of the UX/UI of Elle.fr & Public.fr to integrate  
the e-commerce on their website and mobile app.

Managing Junior Designer. Being a problem solver.

**SHOPCADE** - London, May 2015 / September 2015

**Web & Mobile UX/UI Designer**

Re-branding to target a new type of users and partners.

In charge of the web design, the mobile UX/UI for both Android  
and iOS. Workflow, wireframing, prototyping, responsive design.

Working closely with the CTO on the digital strategy.

**ANTIX APP** - London, July 2014 / May 2015

**Digital Designer**

Creation of the branding.

Prototyping and designing the website, the mobile app for both  
Android and iOS. Working closely with the tech team.

Creating all designs to promote the brand online, offline and events.

**BIG WORLDWIDE** - London, January / July 2014

**Junior Art Director**

Assist the Art Director and collaborate with the marketing team  
to create advertising, print and digital designs.

Provide new design and concept to modernize the company.

Clients: Great Hotel of The World, Evolution, Worldwide Events, M&I  
Forums.

**AGENCE SEIZE** - France, 2013

**Creative Intern**

Working within the creative team to produce designs from concept to  
development. Using and respecting brandguidelines.

Direct contact with printers to ensure quality.

Clients: Comera Cuisine, Cimaio, Agence Seize, Karston shoes, Onova.

**PUBLICIS DIALOG** - Paris, 2012

**Creative Intern**

Working on campaigns, prints and web banners. Creating layouts.

Doing artwork to ensure all projects are perfectly finalized, making  
corrections if needed.

Clients: Special T by Nestlé, Club Med, Renault, Thalassa,  
Lucien Barrière, Dolce Gusto (& more).

## EDUCATION

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**CENTRAL SAINT MARTIN** - London, February 2014

Web Design courses, coding.

**SÉPIA BRASSART SCHOOL** - Nantes, 2009 / 2013

**Professional Certification - Graphic & Multimedia Design**

Logo, art direction, web design, publishing, communication,  
illustration, packaging, 3D.