

# CÉLINE GAUTIER *Lynn.*

## WEB & MOBILE UX/UI DESIGNER

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Based in London. EU Mobility



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## INTERESTS

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Travelling, gastronomy, photography,  
design, digital. Climbing, dance.  
Learning constantly in diverse fields.

## SKILLS

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IT: Photoshop, InDesign, Illustrator,  
Invision, Axure, Sketch.  
HTML, CSS, Dreamweaver.  
Agile environment, Scrum methodology

English: Fluent  
French: Native speaker  
Spanish: Beginner/Intermediate

Personal: «Can do» attitude, team player,  
conscientious, problem solver, organised.

References available on request.

## WORK EXPERIENCES

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**SHOPCADE** (now Lagardère Active group) - London, since May 2015

**Web & Mobile UX/UI Designer (& Manager)**

Re-branding to target a new type of users and partners.

In charge of the web design, the mobile UX/UI for both Android and iOS for Shopcade. Research, wireframing, prototyping, responsive design.

Working closely with the CTO on the digital strategy, and the tech team.

Developing workflows, design solutions during tests for co-branding with Lagardère Active. Partnership signed in March 2017.

Now responsible of the UX/UI of Elle.fr & Public.fr to develop the e-commerce on their website and mobile app.

Managing Junior Graphic Designer, helping on newsletter and others marketing products.

Being a problem solver.

**ANTIX APP** - London, July 2014 / May 2015

**Digital Designer**

Creation of the branding.

Designing the website, the mobile app for both Android and iOS (UI). Working closely with the tech team on the UX.

Art direction creating all designs to promote the brand online, offline and to events (such as emailing, poster, leaflet and more marketing products...)

**BIG WORLDWIDE** - London, January / July 2014

**Junior Art Director**

Assist the Art Director and collaborate with the marketing team to create advertising, print and digital designs.

Provide new design and concept to modernize the company.

Clients: Great Hotel of The World, Evolution, Worldwide Events, M&I Forums.

**AGENCE SEIZE** - France, 2013

**Creative Intern**

Working within the creative team to produce designs from concept to development. Using and respecting brandguidelines.

Direct contact with printers to ensure quality.

Clients: Comera Cuisine, Cimao, Agence Seize, Karston shoes, Onova.

**PUBLICIS DIALOG** - Paris, 2012

**Creative Intern**

Working on campaigns, prints and web banners. Creating layouts.

Doing artwork to ensure all projects are perfectly finalized, making corrections if needed.

Clients: Special T by Nestlé, Club Med, Renault, Thalassa, Lucien Barrière, Dolce Gusto (& more).

## EDUCATION

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**CENTRAL SAINT MARTIN** - London, February 2014

Web Design courses, coding.

**SÉPIA BRASSART SCHOOL** - Nantes, 2009 / 2013

**Professional Certification - Graphic & Multimedia Design**

Logo, art direction, web design, publishing, communication, illustration, packaging, 3D.