


CÉLINE GAUTIER *Lynn.*


SENIOR DIGITAL DESIGNER


Based in London. EU Mobility

 www.lynngraphic.com

 gautier.cel@gmail.com

 +44 (0)7460 254259

 [celineg9](#)

 [www.linkedin.com/in/
celine-gautier](http://www.linkedin.com/in/celine-gautier)

INTERESTS

Travelling, gastronomy, photography,
design, digital. Climbing, dance.
Constantly learning in diverse fields.

SKILLS

IT: Photoshop, InDesign, Illustrator,
Adobe XD, Invision, Axure, Sketch.
HTML, CSS, Dreamweaver.
Agile environment, Scrum methodology

English: Fluent

French: Native speaker

Spanish: Beginner/Intermediate

Personal: «Can do» attitude, team player,
conscientious, problem solver, organised.

References available on request.

WORK EXPERIENCES

ESTÉE LAUDER - Since September 2018

Senior Digital Designer

In charge of the UI and Visual design for various online projects, and new campaigns for all ELC brands.

Driving projects from ideation, concept to delivery of high standard quality design.

Working closely with other team members from the photographer, motion grapher, developers, business analyst, project manager.

Meeting with clients to understand their needs, guide them, present the design and inspire them.

Photography Art Direction for new campaigns from concept, presentation to the client, helping set up the shoot, to directing the photoshoot and reviewing retouching to ensure final high quality.

Managing and mentoring designers.

FREELANCE - Since June 2018

Branding, logo, offline and online for various clients.

MODULA CREATIVE (Design agency) - March 2018 / June 2018

UX/UI Designer

In charge of the UX and UI for clients in the insurance sector. Personas, wireframe, prototyping, responsive web design and also emailing.

SHOPCADE (Lagardère Active group) - May 2015 / March 2018

Web & Mobile UX/UI Designer (& Manager)

Re-branding to target a new type of users and partners.

In charge of the web design, the mobile UX/UI for both Android and iOS for Shopcade. Research, wireframing, prototyping, responsive design.

Working closely with the CTO on the digital strategy, and the tech team.

Developing workflows, design solutions during tests for co-branding with Lagardère Active.

Since partnership signed (March 2017) responsible of the UX/UI for Elle.fr & Public.fr to develop the e-commerce on their websites.

Managing Junior Graphic Designer, helping on newsletter, banners, social media, print and others marketing products. Being a problem solver.

EDUCATION

CENTRAL SAINT MARTIN - London, February 2014

Web Design courses, coding.

SÉPIA BRASSART SCHOOL - Nantes, 2009 / 2013

Professional Certification - Graphic & Multimedia Design

Logo, art direction, web design, publishing, communication, illustration, packaging, 3D.


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WORK EXPERIENCES

ANTIX APP - London, July 2014 / May 2015

Digital Designer

Creation of the branding.

Designing the website, the mobile app for both Android and iOS (UI).
Working closely with the tech team on the UX.

Art direction creating all designs to promote the brand online, offline
and to events (such as emailing, poster, leaflet and more marketing
products...)

BIG WORLDWIDE - London, January / July 2014

Assistant Art Director Intern

Assist the Art Director and collaborate with the marketing team
to create advertising, print and digital designs. Provide new design
and concept to modernize the company.

AGENCE SEIZE - France, 2013

Graphic Designer Intern

Working within the creative team to produce designs from concept
to development. Using brandguidelines. Direct contact with printers
to ensure quality.

PUBLICIS DIALOG - Paris, 2012

Graphic Designer Intern

Working on campaigns, prints and web banners. Creating layouts.

Doing artwork to ensure all projects are perfectly finalized, making
corrections if needed.

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